



John I. Pray Jr., President and CEO  
Brig. Gen. USAF, retired

# SERVING AMERICA'S MILITARY FAMILIES



Since our founding in 2002, Operation Homefront has worked to serve America's military families in their time of need because they have worked tirelessly to serve all of us in our nation's time of need. We rely on our family of partners, donors, and volunteers to help us deliver Relief through our Critical Financial Assistance and transitional housing programs, Resiliency through our permanent housing and caregiver programs, and Recurring Support through a variety of seasonally focused and specialty family programs.

I'm extremely proud of what we have done to meet the ongoing needs of military families, and to help ensure that their short-term financial struggles do not become a series of chronic issues that derail their hopes for a brighter future. In 2020, our Critical Financial Assistance program provided over \$2.4 million in financial aid, fulfilling nearly 3,000 requests; our Transitional Housing program provided rent-free temporary housing to 195 individual family members of wounded, ill, and injured service members, saving them over \$400,000 in rent and utilities; our Permanent Homes for Veterans program deeded 32 mortgage-free homes, and nearly \$5 million in home equity; our Back-to-School Brigade delivered nearly 36,000 backpacks to military kids; and our Holiday Meals for Military program served nearly 60,000 individual family members.

Focused on outcomes, we are fortunate to know we are changing lives and this knowledge motivates us to do even more to serve our military families. They have given us their very best and we remain committed to doing our very best to help them thrive in the communities — our communities — they have worked so hard to protect.

## MISSION

Operation Homefront, a national 501(c)(3) nonprofit organization, builds strong, stable, and secure military families so they can thrive—*not simply struggle to get by*—in the communities they have worked so hard to protect.

We provide a variety of impactful programs and services nationwide that offer military families **Relief, Resiliency, and Recurring Family Support.**

## RELIEF

**Critical Financial Assistance (CFA):** Provides military families needing support with unexpected financial challenges, such as rent/mortgage payments, home/car repairs, groceries, utilities, and more. Since 2011, we have fulfilled over 47,000 requests for assistance from families, totaling over \$31 million. In March 2020, we acted quickly to create a special CFA program to serve military families in need due to the COVID-19 pandemic. Since then, we have fulfilled over 2,000 requests for help, totaling more than \$1.3 million in much-needed assistance.

**Transitional Housing (Villages) (TH-V):** Provides temporary rent-free housing to wounded, ill, or injured service members and their families, as they receive medical treatment or rehabilitation services, transition out of the armed services, or wait for approval of veterans' benefits. Since 2008, we have provided over 5,800 months of housing to over 600 families, saving them nearly \$6.8 million in rent and utilities.

**Transitional Homes for Veterans (THV):** Offers families the opportunity to live in a rent-free, single-family home for a period of 2-3 years, while receiving financial counseling and community reintegration support. Since 2018, 19 families have saved over \$280,000 in mortgage costs.

## RESILIENCY

**Permanent Homes for Veterans (PHV):** Prepares veterans and their families for home ownership by offering a mortgage-free home to live, while working with caseworkers and financial counselors. Since 2012, over 700 military families have been accepted into our permanent housing program, providing over \$91 million in deeded value.

**Veteran Caregiver Support (VCS):** Provides caregivers of our wounded warriors with vital peer-to-peer support. Since 2008, we have helped nearly 4,000 caregivers through 75 support groups.

## RECURRING FAMILY SUPPORT

**Military Child of the Year® Awards (MCOY):** Recognizes an exceptional child from each branch of the service and the National Guard for their leadership, resiliency, and commitment to education at our annual gala in Washington, D.C.

**Back-to-School Brigade (BTSB):** Provides backpacks filled with school supplies to military children to help prepare them for the school year. Since 2008, we have provided over 425,000 backpacks to military children across the country.

**Star-Spangled Babies (SSB):** Supports new and expectant parents with essential baby supplies and community support events. Since 2008, we have supported nearly 19,000 moms.

**Holiday Programs:** Provides holiday meals and toys to help brighten the holidays for military families. Since 2010, the Holiday Meals for Military (HMFM) program has served holiday meals to nearly 540,000 military family members and Holiday Toy Drives have collected and distributed over \$7.6 million in toys to military children.

## PROGRAM EFFICIENCY

# 90%

of Operation Homefront's expenditures go directly to programs supporting military families.

## TRUSTED & RESPECTED

# OPERATIONHOMEFRONT.ORG

